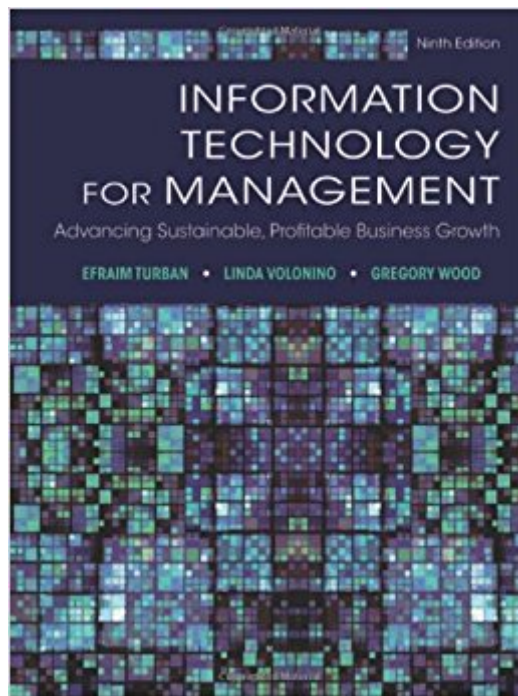


The book was found

Information Technology For Management: Advancing Sustainable, Profitable Business Growth



Synopsis

This text is an unbound, binder-ready edition. Information Technology for Management by Turban, Volonino. Over the years, this leading IT textbook had distinguished itself with an emphasis on illustrating the use of cutting edge business technologies for achieving managerial goals and objectives. The 9th ed continues this tradition with coverage of emerging trends in Mobile Computing and Commerce, IT virtualization, Social Media, Cloud Computing and the Management and Analysis of Big Data along with advances in more established areas of Information Technology. The book prepares students for professional careers in a rapidly changing and competitive environment by demonstrating the connection between IT concepts and practice more clearly than any other textbook on the market today. Each chapter contains numerous case studies and real world examples illustrating how businesses increase productivity, improve efficiency, enhance communication and collaboration, and gain competitive advantages through the use of Information Technologies. --This text refers to the Loose Leaf edition.

Book Information

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Best Sellers Rank: #27,297 in Books (See Top 100 in Books) #22 in Books > Business & Money > Management & Leadership > Information Management #329 in Books > Textbooks > Computer Science #432 in Books > Business & Money > Processes & Infrastructure

Customer Reviews

It's my opinion that this is organized and structured in a below-average manner. I cannot accept that IT/IS changes too fast to have better organized content. "Facts" are stated but not cited frequently. Conclusions in the text in support of information systems are a leap without logical connections. Parallel concepts are laid out in the text in a disjoint manner (i.e. one has pros and cons, but the other only indicates pros). Ideas that are related often are crammed into a rambling paragraph. I see many run-on and fragmented sentences. The text reads primarily from the perspective of academia

and from a self-supporting view. I'm sure it's tough writing a book. And my sentences aren't going to be better. But, if I'm paying a good sum of money for a text (and an education), I have higher expectations. Sadly, if you are buying this book, you probably don't have a choice of an alternative. Hopefully your professor reads this review.

Definitely a book for management. I'm only 5 chapters in and hating it. The book is full of buzzwords, mis-interpretations, false assumptions, and plain facts that are simply incorrect (3G phones use satellite connections and that's why they're slow) who wrote this garbage? After paying more than the cost of a standard textbook my hopes were high, only to be dashed. If you know nothin about IT you will be less knowledgeable after reading this book. To top all of the garbage the book uses the abbreviation IT when talking about both technology and people leaving the reader second guessing every sentence to get the full meaning. If I didn't need it for class I would send it back. I've recommended the teacher not use it again.

This book is worthless now. My prof uses it for his class but the topics are very outdated. It talks about how mobile phones might become big and application development is getting popular. I find myself skipping sections because the technology is either irrelevant now, or the analysis is too outdated. It may have been a decent book 3 years ago. Some typos also, but they're IT guys so I'll let it slide

Good book...needed it for the class..Good for a high level take on information technology management. MBA reading that can prepare non technical people for ideas that IT people deal with.

It is a good book which covers a broad range of topics, but does not examine them in great detail. It has many example and cases, and is a good introductory textbook for those who are not well versed in IT topics.

I'm getting a Mastery in computer Science and already have a Bachelor in Administration. For me this is the lost chain that merge both. If you work in small business and all they use is word, excel, and power point. this will help you in guide your company in getting new technology using business approach and answer the question for why we need to invest in IT.

Very confusing and dated material in this book

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